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BASCHIERI & PELLAGRI BRING LONG HISTORY OF AMMUNITION EXCELLENCE TO THE UNITED STATES MARKET

American Hunters and Competitive Shooters to Benefit from 130 Years of Italian Manufacturing of Powders, Gordon System® Cases, Plastic Wads and Cartridges

Baschieri & Pellagri (B&P), an Italian-based and globally renowned premium ammunition manufacturer is proud to announce their introduction into the United States market. B&P is an international leader in the production and distribution of powders, Gordon System® cases, plastic wads and cartridges for smooth bore guns. With more than a century's worth of experience, the company's unique blend of high quality materials, innovative processes and its passionate commitment to the hunting and competitive shooting community has kept the B&P name at the forefront of the industry worldwide.

The company will be introducing its full line of shotgun shells for the hunting market which includes a dozen different cartridge designs for everything from upland, waterfowl and turkey hunting to hog and big game hunting. In addition, the company will also be offering its competition line which has been used by Olympians and professional competitive shooters since the 1920s and has been the ammo of choice behind eight Olympic Gold medals, four Silver medals and two Bronze medals, in addition to countless Championship Gold medals.

B&P guarantees product reliability and superior performance for each of its products. For B&P quality begins at the start of production, continues throughout the manufacturing process, and isn't finished until a series of functional and performance tests are completed. Through careful and rigorous selection, only the very best materials are secured. In addition, more than 33 different and independent checks are employed throughout the production process to ensure the highest quality product, period.

Since 1885, when the company first invented its smokeless gunpowder in Bologna, Italy, B&P has remained focused on innovation and continuous improvement of its products. Its Gordon System case which was introduced in the late 1980s is a prime example of this dedication. The special design, optimizes the combustion of the powder and the performance of the ammunition resulting in lower recoil, a more comfortable shot, less hesitation and a faster second shot. In addition, B&P also produces low-grade double base and laminated powder utilizing its unique powder production process which works to produce higher precision, better shotshell loading and consistent performance even in different weather conditions.

Baschieri & Pellagri (B&P) Ammunition was founded in 1885 when Settimio Baschieri, a dedicated hunter and Guido Pellagri, a chemistry graduate, first created a smokeless or "white" gunpowder. At the time, only black powder was used which required great amounts of powder and produced large amounts of smoke. Since then, the company has grown to become a premier, worldwide leader and producer and distributor of powders, Gordon System® cases, plastic wads and cartridges for smooth bore guns. Through a simple but perfected equation of superior materials, uniquely proprietary practices and the finest, most devoted people, the company has continue to innovate and deliver the best products becoming the first choice for hunters and competitive shooters worldwide. For more information, visit www.baschieri-pellagriusa.com.

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